

Message Text

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16

ACTION CU-04

INFO OCT-01 EUR-06 EA-07 ISO-00 USIA-12 OPR-02 SY-04 /036 W

----- 097153

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FM AMEMBASSY SEOUL

TO SECSTATE WASHDC 4060

INFO AMEMBASSY BONN

AMCONSUL MUNICH

UNCLAS SEOUL 3447

FOR CU/EA

E.O. 11652: NA

TAGS: OEXC, KS

SUBJ: PARTIAL IV NOMINATION FOR DR. BAK YU-BONG

REF: STATE 090741; SEOUL 3209

1. DR. BAK YU-BONG - CORRECT SPELLING - PRESIDENT OF KOREAN SOCIETY JOURNALISM AND MASS COMMUNICATION STUDIES, AND PROFESSOR OF JOURNALISM GRADUATE SCHOOL OF MASS COMMUNICATION, SEOUL NATIONAL UNIVERSITY, WILL BE VISITING GERMANY THREE MONTHS BEGINNING EARLY JUNE ON FRG GRANT AND WISHES VISIT U.S. ON WAY HOME FOR OBSERVATION AMERICAN MASS COMMUNICATION SYSTEM AND ACTIVITIES AS WELL AS MAKING COMPARATIVE STUDY OF MASS COMMUNICATION STUDIES.

2. POST NOMINATES DR. BAK FOR FY-75 PARTIAL INTERNATIONAL VISITOR GRANT. GRANT SHOULD INCLUDE PER DIEM FOR 15 DAYS, DIFFERENCE IN INTERNATIONAL FARE RESULTING FROM RETURN TO SEOUL VIA U.S. AND OTHER USUAL IV GRANT BENEFITS.

3. RESIDING AT 225-3 JANGWI-DONG, SUNGBUK-KU, SEOUL, BAK WAS BORN OCTOBER 10, 1920 IN KOSONG, KYUNGSANG NAMDO, KOREA. RECEIVED B.A. IN JOURNALISM FROM SOPHIA COLLEGE, TOKYO IN 1943; M.A. AND PH.D. IN JOURNALISM FROM MUNICH UNIVERSITY IN 1958 AND 1961 RESPECTIVELY. PROFESSOR OF JOURNALISM, DONG-A UNIVERSITY, PUSAN, UNCLASSIFIED

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1960-64; CHAIRMAN, JOURNALISM DEPARTMENT, HANYANG

UNIVERSITY, SEOUL, 1964-68; PROFESSOR, GRADUATE SCHOOL
MASS COMMUNICATION, SEOUL NATIONAL UNIVERSITY SINCE
1968. MEMBER, BOARD OF DIRECTORS, KOREAN PRESS INSTITUTE
SINCE 1972.

4. WHILE IN U.S. DR. BAK WISHES VISIT MAJOR SCHOOLS OF
JOURNALISM OR MASS COMMUNICATION AND SUGGESTED COLUMBIA
UNIVERSITY SCHOOL OF JOURNALISM; NIEMAN FELLOWSHIP PROGRAM,
HARVARD UNIVERSITY; SYRACUSE UNIVERSITY; UNIVERSITY OF
MICHIGAN; UNIVERSITY OF MINNESOTA; UNIVERSITY OF MISSOURI;
AND STANDFORD UNIVERSITY. HE ALSO WISHES VISIT NEWSPAPER
COMPANIES, LARGE AND SMALL, AND EDUCATIONAL BROADCASTING
PROGRAMS. WASHINGTON POST, CHRISTIAN SCIENCE MONITOR,
LOS ANGELES TIMES, HONOLULU ADVERTIZER OR HONOLULU STAR
BULLETIN MIGHT BE CONSIDERED. DR. BAK ALSO INTERESTED
IN THEATER AND WILL APPRECIATE ACCESS TO RECENT AMERICAN
TRENDS IN DRAMA IN NEW YORK. VISIT TO TYRON GUTHRIE
THEATER MIGHT BE ARRANGED IF HE GOES TO MINNEAPOLIS.
WHILE IN NEW YORK BAK WOULD LIKE VISIT UNITED NATIONS,
MUSEUMS, AND OTHER ASPECTS OF AMERICAN CULTURAL LIFE.
BAK DOES NOT SPEAK ENGLISH AND NEEDS INTERPRETER.

5. BAK PLANS ARRIVE WASHDC SEPTEMBER 20 FROM EUROPE
IF GRANT APPROVED. EXACT FLIGHT DATA NOT NOW AVAILABLE
BUT COULD BE FORWARDED TO DEPARTMENT THROUGH AMCONSUL
MUNICH. BAK CAN BE REACHED CARE KIM KYON-KUN, INSTITUT
FUR ZEITUNGSWISSENSCHAFT AN DER UNIVERSITAT MUNCHEN,
AMERIKA HOUSE, 8 MUNCHEN 2, KAROLINENPLATZ 3, WEST
GERMANY DURING JUNE 4-AUGUST 31.

6. NAME CHECK UNDERWAY.
ERICSON

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NNN

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